

BY THE PRESIDENT OF THE PHILIPPINES

EXECUTIVE ORDER NO. 122

**CONSTITUTING A COORDINATING COMMITTEE FOR THE CONDUCT OF
THE FIRST SOLO PHILIPPINE TRADE FAIR IN SHANGHAI, CHINA**

WHEREAS, the Philippine Government, in its aim of exploring market niches for Philippine products, with the end-view of intensifying Philippine-China business relations in both trade and investments, has committed to organize the First Solo Philippine Trade Fair in Shanghai-China;

WHEREAS, the First Solo Philippine Trade Fair in Shanghai is envisioned to provide the country with a major opportunity to establish links with China through its products and services with the ultimate objective of gaining a foothold in the Chinese market;

WHEREAS, the event also aims to drum-up business prospects in anticipation of the increase in public spending in preparation for the 2008 Summer Olympics to be hosted by China;

WHEREAS, further to the foregoing, the project is being undertaken as part of the Philippine Export Development Program for China;

WHEREAS, marketing and promotional activities have to be undertaken to implement the project; hence, there is a need to constitute a Coordinating Committee to organize and supervise the conduct of the First Solo Philippine Trade Fair in Shanghai, China.

NOW, THEREFORE, I, GLORIA MACAPAGAL-ARROYO, President of the Philippines, by virtue of the power vested in me by law, do hereby order:

SECTION 1. *Constituting a Coordinating Committee for the Philippine Solo Exhibition in Shanghai, China.* A Coordinating Committee (hereinafter referred to as the "Committee") is hereby constituted to oversee and undertake the necessary preparations for the First Solo Philippine Trade Fair in Shanghai, China scheduled on 24-27 March 2003.

SEC 2. *Composition.* The Committee shall be co-chaired by the Secretary of the Department of Trade and Industry and the Chairman of the Committee on Trade and Industry of the House of Representatives. The Committee shall have the following members:



1. Secretary of the Department of Tourism
2. Secretary of the Department of Agriculture
3. Secretary of the Department of Foreign Affairs
4. Representative from the Office of the President
5. President of the Philippine Exporters Confederation, Inc.

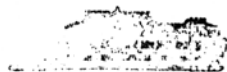
Committee members from the government sector may designate their alternates preferably with the rank of at least Director or the equivalent rank thereto. The Committee may likewise solicit assistance from any private person, entity or association for the successful implementation of the project.

SEC 3. Functions. The Committee shall exercise the following functions and responsibilities:

- a. Ensure that the economic advantages of the First Solo Philippine Trade Fair are maximized through a concerted and cost-effective country promotion;
- b. Approve the theme, concept, and message of the First Solo Philippine Trade Fair;
- c. Act as the coordinating body between the private sector and various government agencies for the smooth implementation of the First Solo Philippine Trade Fair in Shanghai;
- d. Ensure the safety and protection of government and personal properties, exhibit materials, and special effects needed to complete the First Solo Philippine Trade Fair;
- e. Seek the assistance of and coordinate with the private sector and other non-government organizations, in implementing the First Solo Philippine Trade Fair in Shanghai and meeting the necessary requirements for the exhibition;
- f. Call on any relevant department, bureau, or office of the government, including government-owned and controlled corporations to render such assistance as it may need in the discharge of its functions;
- g. Monitor the progress of the preparations for the First Solo Philippine Trade Fair; and,
- h. Undertake all other measures necessary to ensure the success of the First Solo Philippine Trade Fair.

SEC 4. Project Management. The Center for International Trade Expositions and Missions (CITEM) shall be in charge of project management. It shall service the Coordinating Committee's technical and administrative requirements and shall be authorized, through its Executive Director, to negotiate and conclude contracts relative to the Project, including those covering the services of consultants and contractual/service providers whose terms of office will end no later than two (2) months after the conclusion of the projects. The Chairman and Co-Chairman may also detail additional personnel from member-agencies to assist CITEM.

SEC 5. Funding. The total project cost of FORTY MILLION PESOS (P40,000,000) be funded as follows: the amount of P10,000,000.00 shall be sourced



from the President's Contingent Fund for Fiscal Year 2002 and 2003 while the amount of P12,000,000.00 shall be contributed by the Department of Trade and Industry from its budget for Fiscal year 2002 and 2003.

The balance shall be raised by the private sector and other relevant government agencies, on a best-effort basis.

SEC 6. *Term of Committee.* The Committee shall cease to exist upon termination of the project in April 2003.

SEC 7. *Submission of Quarterly Reports.* The Committee shall submit a report on the status of preparations for the First Solo Philippine Trade Fair to the President every quarter as well as a terminal report within sixty (60) days from the termination of the project.

SEC 8. *Effectivity.* This Executive Order shall take effect immediately.

Done in the City of Manila, this 12th day of *September*, in the year of Our Lord, two thousand and two.

J. M. Arroyo

By the President:

Alberto G. Romulo
ALBERTO G. ROMULO
Executive Secretary

