
MALACAÑAN PALACE
MANILA

BY THE PRESIDENT OF THE PHILIPPINES

EXECUTIVE ORDER No. 464

FIXING THE CEILING PRICES OF COMMODITIES,
AMENDING EXECUTIVE ORDER NUMBERED
FOUR HUNDRED AND FORTY-TWO, EXECUTIVE
ORDER NUMBERED FOUR HUNDRED AND
FORTY-SEVEN, EXECUTIVE ORDER NUMBERED

FOUR HUNDRED AND FORTY-NINE AND EXECUTIVE ORDER NUMBERED FOUR HUNDRED AND FIFTY-TWO, AND FOR OTHER PURPOSES.

By virtue of the powers vested in me by section 3 of Republic Act No. 509, entitled "An Act declaring national policy, authorizing the President of the Philippines for a limited period to fix ceiling prices of commodities and to promulgate rules and regulations regarding prices of commodities to effectuate such policy, and authorizing the appropriation of a certain sum for the purpose," and upon the recommendation of the Price Administration Board, I, Elpidio Quirino, President of the Philippines, do hereby order:

SECTION 1. The following essential commodities shall not be sold at more than the maximum selling prices for importers, wholesalers and retailers set opposite each.

FOODSTUFF (IMPORTED)

GROUP I.—Without 17% Special Excise Tax on Foreign Exchange

Commodity	Unit	Im- porter's price	Whole- saler's price	Re- tailer's price
CANNED FISH:				
<i>Sardines in Tomato Sauce, Oval, Flat or Oblong:</i>				
Rosebowl Brand..	48/8-oz.	₱16.41/cs.	₱17.91/cs.	₱0.42/ea.
<i>Sardines in Tomato Sauce Buffet:</i>				
Rosebowl Brand..	48/8-oz.	13.15/cs.	14.35/cs.	0.34/ea.

GROUP II.—With 17% Special Excise Tax on Foreign Exchange

DAIRY PRODUCTS:

Cheese:

"Civic" Aus- tralian Pro- cessed Cheddar Cheese	48/12-oz.	45.67/cs.	49.82/cs.	1.17/ea.
"Allowrie" Aus- tralian Pro- cessed Cheddar Cheese	48/12-oz.	40.28/cs.	43.95/cs.	1.03/ea.

SEC. 2. Section 4 of Executive Order No. 442, dated May 26, 1951, is hereby amended by increasing and setting up new ceiling prices for Mennen Talcum as follows:

DRUGS, MEDICINES AND HOUSEHOLD REMEDIES
(IMPORTED)

GROUP I.—With 17% Special Excise Tax on Foreign Exchange

Commodity	Unit	Im- porter's price	Whole- saler's price	Re- tailer's price
Mennen Borated Talcum....	4-oz./tin	₱0.53	₱0.64	₱0.80
Mennen Borated Talcum....	9-oz./tin	1.00	1.20	1.50

SEC. 3. Section 1 of Executive Order No. 447, dated June 9, 1951, is hereby amended by increasing and setting up new ceiling prices of Dutch Baby Condensed Milk, by elim-

inating therefrom the retailer's prices and increasing and setting up new importer's and wholesaler's prices of Challenge, Darigold, Golden State and Dairy Maid Powdered Skimmed Milk, and by increasing and setting up new ceiling prices of Dairyherd Australian Processed Cheddar Cheese, Kraft Processed Cheese and Dairyherd Australian Pure Creamery Butter as follows:

FOODSTUFF (IMPORTED)

GROUP I.—Without 17% Special Excise Tax on Foreign Exchange

Commodity	Unit	Im- porter's price	Whole- saler's price	Re- tailer's price
MILK PRODUCTS:				
<i>Condensed Milk:</i>				
Dutch Baby Brand	48/14-oz.	P24.87/cs.	P26.60/cs.	P0.65/ea.
<i>Powdered Skimmed Milk:</i>				
Challenge	Drum/250#	128.29	137.24
Darigold				
Golden State .				
Dairy Maid	Drum/225#	122.69	131.25
Golden State				

GROUP II.—With 17% Special Excise Tax on Foreign Exchange

DAIRY PRODUCTS:

Cheese:

Dairyherd Aus- tralian Pro- cessed Cheddar Cheese	48/12-oz.	44.92/cs.	49.00/cs.	1.15/ea.
Kraft Processed Cheese and all other brands....	48/12-oz.	40.28/cs.	43.95/cs.	1.03/ea.

Butter:

Dairyherd Aus- tralian Pure Creamery But- ter	48/12-oz.	69.90/cs.	72.26/cs.	1.79/ea.
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SEC. 4. Section 1 of Executive Order No. 449, dated June 9, 1951, insofar as it sets up the maximum selling prices of Manila Paper in Sheets, is hereby repealed by setting up new ceiling prices as follows:

SCHOOL SUPPLIES (IMPORTED)

Commodity	Unit	Im- porter's price	Whole- saler's price	Re- tailer's price
<i>Manila Paper in Sheets:</i>				
36" x 48" - 80#	Ream/500	P41.02	P44.43	P0.10 Sheet
36" x 48" - 85#	Ream/500	43.58	47.21	0.11 Sheet
36" x 48" - 90#	Ream/500	46.14	49.99	0.12 Sheet
36" x 48" - 95#	Ream/500	48.71	52.77	0.12 Sheet
36" x 48" -100#	Ream/500	51.27	55.54	0.13 Sheet
36" x 48" -110#	Ream/500	56.40	61.10	0.14 Sheet
36" x 48" -120#	Ream/500	61.52	66.65	0.15 Sheet
36" x 48" -125#	Ream/500	64.09	69.43	0.16 Sheet

SCHOOL SUPPLIES (IMPORTED)—*Continued*

Commodity	Unit	Im- porter's price	Whole- saler's price	Re- tailer's price
36" x 48" -130#	Ream/500	P66.65	P72.21	P0.17 Sheet
36" x 48" -140#	Ream/500	71.78	77.76	0.18 Sheet
36" x 48" -150#	Ream/500	76.91	83.31	0.19 Sheet
36" x 48" -160#	Ream/500	82.03	88.87	0.21 Sheet
36" x 48" -170#	Ream/500	87.16	94.42	0.22 Sheet

SEC. 5. Section 1 of Executive Order No. 452, dated June 9, 1951, is hereby amended by increasing and setting up new ceiling prices of the textbook for third year, high school, entitled Silas Marner as follows:

TEXTBOOK (IMPORTED)

Commodity	Unit	Whole- saler's price	Re- tailer's price
<i>Third Year:</i>			
Silas Marner—Eliot	Each	P2.46	P2.87

SEC. 6. The ceiling prices fixed in this Order include for canned fish, milk products and textbook the 7 per cent sales tax and 1 per cent municipal tax and for Mennen borated talcum, dairy products and Manila paper the 17 per cent special excise tax on Foreign Exchange, 7 per cent sales tax and 1 per cent municipal tax.

SEC. 7. This Order shall take effect immediately.

Done in the City of Manila, this 21st day of August, in the year of Our Lord, nineteen hundred and fifty-one, and of the Independence of the Philippines, the sixth.

ELPIDIO QUIRINO
President of the Philippines

By the President:

MARCIANO ROQUE
Acting Assistant Executive Secretary